

Creative Enterprises



GreenAndGrowing.ca

Creative Businesses* include:

- Architects
- Advertising & Marketing
- Arts and antique markets (including restoration)
- Business Consulting
- Design (communication design, fashion design)
- Education
- Engineering + R&D
- Film, Video & Photography
- Heritage
- Information Technology (IT) Services
- Museums & Cultural Industries
- Music and the Visual & Performing Arts
- Publishing
- Radio + Television
- Software, Computer Games & Electronic Publishing

(*According to Richard Florida)



Brad Turcotte of Brad Media, electronic publisher and musician



I've been designing and making leather bags and accessories for over 30 years. A few years ago, I found this wonderful 19th century building in Kemptville, and knew it would become my future studio and showroom. I enjoy the culture and lifestyle of Old Town Kemptville: I look out my window, see people going by as I make my bags for my stores here and in Merrickville and Ottawa." - Michael Rowland, Leather Artisan, Rowland Leather

Creative Sector Growing in North Grenville

North Grenville is a Creative Community. Figures released from a recent study indicate that North Grenville has a higher than average percentage of its people working in jobs in the creative sector. These include jobs in the design and advertising business, architecture and engineering, music and the visual and performing arts, plus jobs in information technology, software design and electronic publishing.

With its proximity to Ottawa, North Grenville is developing into a cultural centre attractive for those wishing to be close to the arts and culture scene of the Nation's Capital, yet wanting to enjoy the small-town atmosphere offered by Kemptville and its surrounding areas.

The number and diversity of musical and artistic groups in North Grenville is evidence of its growing arts and culture community. The Ottawa Valley's largest selection of musical instruments is located in Kemptville, and the community houses no less than four independent bookstores. Youth and adult drama groups and choirs perform regularly in the state-of-the-art community theatre, and a local organic restaurant offers live music year round.

Entrepreneurs wishing to join this well-educated and growing community will find suitable office or studio space in the newly revitalized downtown core of Kemptville. Many heritage buildings have been renovated. Many new buildings have been constructed to complement the style of Kemptville's 19th century origins.

For creative sector workers looking for a livable community in which to set up shop – whether a renovated store front or new office space – North Grenville is the right location.

"We live in North Grenville and have raised our family here. Recently, our company built a new office in Kemptville to better serve the needs of our growing client base. I love this place. And I can't get over the incredible talent in this community."

- Dermid O'Farrell,
O'Farrell Financial Services Inc.

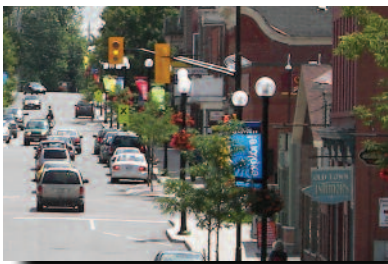


Skilled & Creative Workers

A recent study of eastern Ontario communities indicates that North Grenville has one of the largest concentrations of creative establishments, and that 30 - 35% of the labour force works in creative occupations. While many people commute to Ottawa, where they hold jobs in a wide variety of sectors, North Grenville is home to a large number of filmmakers, photographers, designers, writers, artists, and performers – as well as engineers, architects, business consultants, financial planners and others in the creative sector.

Affordable Land and Buildings

Commercial and industrial properties are available in North Grenville. Downtown locations include commercial space for offices and retail in a downtown setting. There is a great sense of community pride in the recently revitalized Old Town Kemptville. New curbs, benches and street lamps, along with banners and landscaping combine with restored and renovated storefronts and new buildings to create an appealing experience. Over 65 stores and businesses are located downtown, and several new buildings have just opened up offering more square footage of various sizes.



Infrastructure Investment

Since the beginning of 2009, North Grenville has received more than \$58 Million in provincial investment to improve education and quality of life in the area. These improvements include \$17.4 million for a new North Grenville District High School, \$10.5 million addition to St. Michael Catholic High School, \$27.5 million to expand the Kemptville District Hospital, and \$2.6 million for a new public library in downtown Kemptville. Creative sector enterprises have been utilizing Kemptville's high-speed connections for many years, and plans for a regional broadband network have just been announced – which will increase North Grenville's connectivity even further.

Livable Community

Housing options are numerous in North Grenville, whether in Kemptville or the surrounding rural areas. With the price of homes and land well below that of neighbouring Ottawa, North Grenville is a very livable community. Family-oriented North Grenville is an ideal place for an entrepreneurial person to locate a business aimed at serving either the local market, or the burgeoning urban market of Ottawa.

Businesses in the creative sector have chosen North Grenville because it allows them to enjoy a rural and small-town lifestyle, while remaining connected to the urban attractions of Ottawa. If you're looking to invest – startup or expand your creative enterprise – consider North Grenville.

